



**JUST GO EXPLORING**

**MEDIA  
KIT**

**2024-2025**



# **THE ULTIMATE GUIDE TO ADVENTURE**

**70K**

MONTHLY  
PAGE VIEWS

**55K**

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UNIQUE VISITORS

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AVERAGE SESSION  
DURATION

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## ABOUT

Just Go Exploring is an adventure travel blog. We specialise in off-the-beaten-track destinations, offering in-depth guides and unique itineraries. Our mission is to help adventurous souls delve into local cultures and extraordinary experiences, blending the thrill of exploration with the comfort of well-informed travel. Join us to discover places most never see, and adventures you'll never forget.

## AUDIENCE

- **AGE:** 18-45
- **LOCATION:** USA, UK, EUROPE
- **INTERESTS:** ADVENTURE TRAVEL, OUTDOOR ACTIVITIES, HIKING, CAMPING, PHOTOGRAPHY, NATURE

## CONTENT

DESTINATION GUIDES  
PERSONAL TRAVEL STORIES  
PRACTICAL ITINERARIES  
OUTDOOR ADVENTURE TIPS

## BRAND PARTNERSHIPS & OPPORTUNITIES

SPONSORED CONTENT  
PRODUCT REVIEWS  
DESTINATION FEATURES  
PRESS TRIPS  
CUSTOM COLLABORATIONS